# Mitali Roy Mathur

mrmathur@ucdavis.edu | https://mitali-mathur.github.io/

#### **EDUCATION**

### University of California, Davis - Department of Economics

3<sup>rd</sup> year Economics Ph.D. student; Fields: Labor, Development

Master of Arts: Economics

California, USA 2022 – Present

2023

### Georgetown University, Edmund A. Walsh School of Foreign Service

Bachelor of Science: International Economics (Honors); Major GPA: 3.83/4.00

Certificate: International Development; Minor: Mandarin Chinese

Washington D.C., USA

2019

#### **WORKS IN PROGRESS**

### Government Scheme Overload? Take-up and Targeting in a Multi-Scheme Context

• J-PAL Social Protection Initiative: \$5,185

2024

• CEGA Development Economics Challenge: \$7,000

2024

## **Uncertainty and Frictions in Gig Work: Evidence via Conditional Income Guarantee Interventions**

(with Aleksander Michuda and Shotaro Nakamura)

• IDinsight Digital Economy Research & Impact Initiative: \$200,000

2024

### The Diversity of Conference Presenters in Virtual and In-Person Conferences

(with Jenna Stearns and Keer Yang)

• Academic Female Finance Committee: \$19,750

2023

### RESEARCH EXPERIENCE

### University of California, Davis

California, USA

Graduate Student Researcher for Prof. Jenna Stearns and Prof. Keer Yang

2023 - Present

Leading a web scraping exercise and analyzing data on conference attendees

IDinsightNew Delhi, IndiaJunior Economist2021 – 2022

- Co-led the design of a randomized controlled trial with 20,000+ moms to evaluate the effects of messaging on a mobile platform on maternal health outcomes in South Africa
  - Conducted power calculations, designed a randomization protocol, created measurement tools, defined outcomes, wrote the pre-analysis plan, submitted IRB documents
  - Analyzed data for a study measuring the effects of nudges on honest symptom reporting
  - Advocated for a sampling strategy for the Delhi Government's outcome budget surveys

Senior Associate 2021

- Constructed a weighted, composite index to measure overall data quality of enumerators
- Brainstormed and piloted a strategy for improving administrative data quality for NITI Aayog
- Supported the design of a web-application to automate data collection processes

*Associate* 2019 – 2021

- Managed a process evaluation of a newly piloted women's empowerment program for
   The National Rural Livelihoods Mission of India in four states to inform scale-up decisions
  - · Cleaned and analyzed data, wrote a report, built an interactive dashboard in R with results
- Oversaw ten rounds of phone surveys to collect data for India's COVID-19 response
- Spearheaded research into the representativeness of data collected through phone surveys
  - Designed a pre-analysis plan, conducted analysis, published a practice paper
- Helped execute a household survey for NITI Aayog to monitor key indicators across 27,000 households in eight states in Northern and Eastern India

### **Georgetown University Initiative on Innovation, Development and Evaluation**

Summer Research Assistant

Ran high-frequency checks during primary data collection for a randomized controlled trial on the impacts of rainfall index insurance on future insurance take-up

Nairobi, Kenya 2018

### **TEACHING EXPERIENCE**

### University of California, Davis - Department of Economics

California, USA 2022 – Present

Teaching Assistant

ECN 1A: Principles of Microeconomics – Professor: Gregory Clark

- ECN 1B: Principles of Macroeconomics Professor: Nicolas Caramp
- ECN 101: Intermediate Macroeconomic Theory Professor: Paul Bergin
- ECN 115B: Economic Development Instructor: Soccoro Pardo Martinez
- ECN 145: Transportation Economics Professor: Erich Muehlegger
- ECN 102C: Analysis of Economics Data Professor: Jenna Stearns

### **Georgetown University – Department of Economics**

Washington D.C., USA

2018 - 2019

2016 - 2018

Principles of Economics Tutor
Teaching Assistant

Principles of Economics Head Tutor

2018

Teaching Assistant
 ECN 156: Poverty & Inequality – Professor: Martin Ravallion

### **PUBLICATIONS**

### **Published Papers:**

K. Nagpal, **M.Mathur**, A. Biswas, and A. Fraker, "Who do Phone Surveys Miss, and How to Reduce Exclusion: Recommendations from Phone Surveys in Nine Indian States." *BMJ Global Health*, August 2021.

### Articles:

- R. LuSava, C.H. Huang, B. Brockman, Y. Mkandawire, and **M. Mathur**, "How Behavioral "Nudges" can Improve COVID-19 Self-Reporting." *IDinsight Blog*. October 2022.
- **M. Mathur** and L. Biswal, "How is the Survey Gig going? Understanding the Gender Dynamics of Surveyor Work in India." *IDinsight Blog.* August 2022.
- **M. Mathur**, "Why IDinsight is Investing in Building Data Systems for Primary Data Collection Activities." *IDinsight Blog.* February 2022.
- **M. Mathur** and S. More, "5 Steps to Constructing a Composite Data Quality Index to Assess Overall Surveyor Performance." *IDinsight Blog.* November 2021.
- M. Mathur, "Reflections on Reaching Women Over the Phone in Rural India." IDinsight Blog. August 2020.
- M. Mathur and P. Kumar, "Daily Practices to Optimize Remote Survey Teams." *IDinsight Blog.* June 2020.
- **M. Mathur**, P. Kumar, S. McDonough, and L. Rametse, "How to Ensure Productivity and Data Quality for a Phone Survey at Scale." *IDinsight Blog*. June 2020.
- **M.R. Mathur**, P. Kumar, S. McDonough, and L. Rametse, "How to Hire and Train a Phone Survey Team." *IDinsight Blog.* June 2020.
- M. Mathur, "How to Identify the Best Length and Time for a Phone Survey." *IDinsight Blog.* April 2020.
- **M. Mathur**, "3 Steps to Designing an Effective Phone Survey that Reaches Respondents." *IDinsight Blog*. April 2020.

### **PRESENTATIONS**

Tips and Tricks for Remotely Training Enumerators

The World Bank Group's Development Impact Evaluation (DIME) Group. 2021 June.

Learn from IDinsight how to Reduce Phone Survey Bias through Inclusion of Female Respondents SurveyCTO. 2021 April.

Learn how to Boost Phone Survey Response Rates with Tips from IDinsight SurveyCTO. 2020 September.

### **SERVICE**

### Graduate Students Association, University of California, Davis

President (2023-Present)

- Organize activities with faculty and students (across multiple cohorts)
- Coordinate with the Graduate Chair and Department Chair to improve department operations
- Built a website to consolidate information and resources pertinent to department students

### **Economics of Migration, Junior Seminar Series**

Co-organizer (2024-Present)

- Read papers from junior researchers on topics related to the economics of migration to help select speakers
- Assist in operations for hosting events publicize events, manage Zoom recordings, moderate questions

### **Development Seminar, University of California, Davis**

Co-organizer (2024-Present)

- Organize a schedule for internal and external seminar speakers in development economics
- Assist in operations for hosting events publicize events, manage Zoom recordings, moderate questions

### Applied Microeconomics Lunchtime Talks, University of California, Davis

Co-organizer (2024-Present)

- Organize a schedule for student presenters across fields in applied microeconomics
- Assist in operations for hosting events publicize events, manage Zoom recordings, order food

#### **PERSONAL**

Languages: English (Native), Mandarin Chinese (Proficient), Hindi (Proficient), Bengali (Basic)

#### **Technology:**

- Advanced skills in Stata, R, and SurveyCTO
- Intermediate skills in Python, Nvivo, and Apache Superset
- Experience with SQL, Big Query, Tableau, and React Javascript

Activities: Ultimate Frisbee, Odissi dance, Debate, Grilling, Scuba diving, Hiking, Traveling

Work Authorizations: USA (Citizen), India (Overseas Citizen of India)